

CONTRACT



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And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

Contract / Revision	Alt Order #
339513 /	WOC10035227
Product	
Candidate Orders	
Contract Dates	Estimate #
10/02/12 - 11/06/12	1904
Advertiser	
OBAMA FOR AMERICA	Original Date / Revision 10/01/12 / 10/01/12
Billing Cycle	
EOM/EOC	Broadcast
Station	
WRC	Kaitie Conway
Sales Office	
Washington DC	
Special Handling	
Demographic	
RA35+	
IDB#	
95	Advertiser Code Product Code 101
Agency Ref	
25779	Advertiser Ref 19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Spots		Amount
										Spots	Spots	
N 1	WRC	10/02/12	11/06/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	29	\$31,900.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 10/02/12	10/08/12	MTWTF--				5	\$1,300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 339513 /	Alt Order # WOC10035227	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1904
Advertiser OBAMA FOR AMERICA		Original Date / Revision 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2 See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	9A-10A	MTuWThF----	:30	\$1,300.00	NM				
2	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2 See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	9A-10A	MTuWThF----	:30	\$1,300.00	NM				
3	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2 See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	9A-10A	MTuWThF----	:30	\$1,300.00	NM				
4	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2 See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	9A-10A	MTuWThF----	:30	\$1,300.00	NM				
5	WRC	10/02/12-10/08/12	9-10A TODAY SHOW 2 See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34 PREEMPT	9A-10A	MTuWThF----	:30	\$1,300.00	NM				
27	WRC	10/02/12-10/07/12	9-10A TODAY SHOW 2 M MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2	9A-10A	-TuWThF----	:30	\$1,300.00	NM				
28	WRC	10/02/12-10/07/12	10-11A TODAY SHOW 3 M MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2	10A-11A	-TuWThF----	:30	\$700.00	NM				
29	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS M MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2	11A-12P	-TuWThF----	:30	\$400.00	NM				
30	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS M MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2	11A-12P	-TuWThF----	:30	\$400.00	NM				
31	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS M MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2	11A-12P	-TuWThF----	:30	\$500.00	NM				
32	WRC	10/02/12-10/07/12	11A-12P MIDDAY NEWS M MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2	11A-12P	-TuWThF----	:30	\$500.00	NM				
33	WRC	10/08/12-10/08/12	11A-12P MIDDAY NEWS M MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2	11A-12P	M-----	:30	\$400.00	NM				
34	WRC	10/08/12-10/08/12	11A-12P MIDDAY NEWS M MG for 2.3,1.5,1.3,2.4,3.3,2.1,1.4,3.1,2.5,1.2,3.4,1.1,3.5,3.2,2.2	11A-12P	M-----	:30	\$400.00	NM				
Week:	10/09/12	10/15/12	MTWTF--	5	\$1,300.00							
Week:	10/16/12	10/22/12	MTWTF--	5	\$1,300.00							
Week:	10/23/12	10/29/12	MTWTF--	5	\$1,300.00							
Week:	10/30/12	11/05/12	MTWTF--	5	\$1,300.00							
Week:	11/06/12	11/12/12	-T-----	1	\$1,300.00							
N	2	WRC	10/02/12	11/06/12	10-11A TODAY SHOW 3 Start Date	10A-11A	:30		NM	21	\$14,700.00	
			End Date	Weekdays	Spots/Week	Rate						
			Week: 10/02/12	10/08/12	MTWTF--	5	\$700.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC/TELEMUNDO CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	WRC	10/02/12-10/08/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF-----	:30	\$700.00	NM			
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
2	WRC	10/02/12-10/08/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF-----	:30	\$700.00	NM			
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
3	WRC	10/02/12-10/08/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF-----	:30	\$700.00	NM			
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
4	WRC	10/02/12-10/08/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF-----	:30	\$700.00	NM			
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
5	WRC	10/02/12-10/08/12	10-11A	TODAY SHOW 3	10A-11A	MTuWThF-----	:30	\$700.00	NM			
			See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34									
			PREEMPT									
Week:	10/09/12	10/15/12	MTWTF--	5								
Week:	10/16/12	10/22/12	MTWTF--	5								
Week:	10/23/12	10/29/12	MTWTF--	5								
Week:	10/30/12	11/05/12	MTWTF--	5								
Week:	11/06/12	11/12/12	-T-----	1								
N 3	WRC	10/02/12	11/06/12	11A-12P MIDDAY NEWS	11A-12P		:30		NM	21	\$8,400.00	
		Start Date	End Date	Weekdays								
		Week:	10/02/12	10/08/12	MTWTF--	5						
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type		
1	WRC	10/02/12-10/08/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30	\$400.00	NM			
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
2	WRC	10/02/12-10/08/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30	\$400.00	NM			
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
3	WRC	10/02/12-10/08/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30	\$400.00	NM			
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
4	WRC	10/02/12-10/08/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30	\$400.00	NM			
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
5	WRC	10/02/12-10/08/12	11A-12P	MIDDAY NEWS	11A-12P	MTuWThF-----	:30	\$400.00	NM			
				See MG 1.27,1.28,1.29,1.30,1.31,1.32,1.33,1.34								
				PREEMPT								
Week:	10/09/12	10/15/12	MTWTF--	5								
Week:	10/16/12	10/22/12	MTWTF--	5								
Week:	10/23/12	10/29/12	MTWTF--	5								
Week:	10/30/12	11/05/12	MTWTF--	5								
Week:	11/06/12	11/12/12	-T-----	1								
N 4	WRC	10/02/12	11/06/12	Access H Live 12-1p	12-1p		:30		NM	21	\$8,400.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #	
339513 /	WOC10035227	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week: 10/02/12			10/08/12	MTWTF--				5	\$400.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
				See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42								
				PREEMPT								
2	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
				See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42								
				PREEMPT								
3	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
				See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42								
				PREEMPT								
4	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
				See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42								
				PREEMPT								
5	WRC	10/02/12-10/08/12		Access H Live 12-1p	12-1p	MTuWThF----	:30		\$400.00	NM		
				See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42								
				PREEMPT								
Week: 10/09/12		10/15/12		MTWTF--				5	\$400.00			
Week: 10/16/12		10/22/12		MTWTF--				5	\$400.00			
Week: 10/23/12		10/29/12		MTWTF--				5	\$400.00			
Week: 10/30/12		11/05/12		MTWTF--				5	\$400.00			
Week: 11/06/12		11/12/12		-T-----				1	\$400.00			
N 5	WRC	10/02/12	11/06/12	1-2P DAYS OF OUR LIVES	1P-2P				:30			
Start Date	End Date	Weekdays		Spots/Week								
Week: 10/02/12	10/08/12	MTWTF--		5								

37 \$21,520.00

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FOR NBC CONTRACTS:

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Contract / Revision	Alt Order #	
339513 /	WOC10035227	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		
OBAMA FOR AMERICA		
Original Date / Revision		
10/01/12 / 10/01/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description									
1	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES		1P-2P							
			See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42									
			PREEMPT									
2	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES		1P-2P							
			See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42									
			PREEMPT									
3	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES		1P-2P							
			See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42									
			PREEMPT									
4	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES		1P-2P							
			See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42									
			PREEMPT									
5	WRC	10/02/12-10/08/12	1-2P DAYS OF OUR LIVES		1P-2P							
			See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42									
			PREEMPT									
27	WRC	10/02/12-10/07/12	Access H Live 12-1p		12-1p							
			- TuWThF-----									
			:30									
			\$300.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	28	WRC	10/02/12-10/07/12	Access H Live 12-1p	12-1p							
			- TuWThF-----									
			:30									
			\$300.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	29	WRC	10/02/12-10/07/12	Access H Live 12-1p	12-1p							
			- TuWThF-----									
			:30									
			\$540.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	30	WRC	10/08/12-10/08/12	Access H Live 12-1p	12-1p							
			M-----									
			:30									
			\$400.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	31	WRC	10/08/12-10/08/12	Access H Live 12-1p	12-1p							
			M-----									
			:30									
			\$400.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	32	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P							
			- TuWThF-----									
			:30									
			\$720.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	33	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P							
			- TuWThF-----									
			:30									
			\$720.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	34	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P							
			- TuWThF-----									
			:30									
			\$720.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	35	WRC	10/02/12-10/07/12	1-2P DAYS OF OUR LIVES	1P-2P							
			- TuWThF-----									
			:30									
			\$720.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	36	WRC	10/08/12-10/08/12	1-2P DAYS OF OUR LIVES	1P-2P							
			M-----									
			:30									
			\$600.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	37	WRC	10/02/12-10/07/12	Steve Harvey	2-3p							
			- TuWThF-----									
			:30									
			\$630.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	38	WRC	10/02/12-10/07/12	Steve Harvey	2-3p							
			- TuWThF-----									
			:30									
			\$630.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	39	WRC	10/02/12-10/07/12	Steve Harvey	2-3p							
			- TuWThF-----									
			:30									
			\$630.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	40	WRC	10/02/12-10/07/12	Steve Harvey	2-3p							
			- TuWThF-----									
			:30									
			\$630.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	41	WRC	10/08/12-10/08/12	Steve Harvey	2-3p							
			M-----									
			:30									
			\$350.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											
	42	WRC	10/02/12-10/08/12	Ellen	3P-4P							
			MTu- ThF-----									
			:30									
			\$630.00									
	Ⓜ MG for 4.2,4.1,6.1,5.3,6.4,6.3,5.5,5.2,4.4,6.2,5.4,4.3,6.5,4.5,5.1											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #	
339513 /	WOC10035227	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week:		Start Date	End Date	Weekdays								
Week:	10/09/12	10/15/12	MTWTF--					5	\$600.00			
Week:	10/16/12	10/22/12	MTWTF--					5	\$600.00			
Week:	10/23/12	10/29/12	MTWTF--					5	\$600.00			
Week:	10/30/12	11/05/12	MTWTF--					5	\$600.00			
Week:	11/06/12	11/12/12	-T-----					1	\$600.00			
N 6 WRC 10/02/12 11/06/12 2-3p Nate Berkus					2-3p							
Week:	10/02/12	10/08/12	MTWTF--									
Start Date	End Date	Weekdays										
Week:	10/02/12	10/08/12	MTWTF--					5	\$350.00			
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12	2-3p Nate Berkus		2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42									
			PREEMPT									
2	WRC	10/02/12-10/08/12	2-3p Nate Berkus		2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42									
			PREEMPT									
3	WRC	10/02/12-10/08/12	2-3p Nate Berkus		2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42									
			PREEMPT									
4	WRC	10/02/12-10/08/12	2-3p Nate Berkus		2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42									
			PREEMPT									
5	WRC	10/02/12-10/08/12	2-3p Nate Berkus		2-3p	MTuWThF----	:30		\$350.00	NM		
			See MG 5.27,5.28,5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36,5.37,5.38,5.39,5.40,5.41,5.42									
			PREEMPT									
Week:	10/09/12	10/15/12	MTWTF--					5	\$350.00			
Week:	10/16/12	10/22/12	MTWTF--					5	\$350.00			
Week:	10/23/12	10/29/12	MTWTF--					5	\$350.00			
Week:	10/30/12	11/05/12	MTWTF--					5	\$350.00			
Week:	11/06/12	11/12/12	-T-----					1	\$350.00			
N 7 WRC 10/02/12 11/05/12 5-6A NEWS4 @5AM					5A-6A							
Week:	10/02/12	10/08/12	MTWTF--									
Start Date	End Date	Weekdays										
Week:	10/02/12	10/08/12	MTWTF--					5	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 339513 /	Alt Order # WOC10035227	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1904
Advertiser OBAMA FOR AMERICA		Original Date / Revision 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM			5A-6A				MTuWThF----	:30	\$600.00	NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
2	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM			5A-6A				MTuWThF----	:30	\$600.00	NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
3	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM			5A-6A				MTuWThF----	:30	\$600.00	NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
4	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM			5A-6A				MTuWThF----	:30	\$600.00	NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
5	WRC	10/02/12-10/08/12	5-6A NEWS4 @5AM			5A-6A				MTuWThF----	:30	\$600.00	NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
Week:	10/09/12	10/15/12	MTWTF--			5		\$600.00					
Week:	10/16/12	10/22/12	MTWTF--			5		\$600.00					
Week:	10/23/12	10/29/12	MTWTF--			5		\$600.00					
Week:	10/30/12	11/05/12	MTWTF--			5		\$600.00					
N 8	WRC	10/02/12	11/05/12	6-7A NEWS4 @ 6AM		6A-7A					:30		NM
		Start Date	End Date	Weekdays			Spots/Week	Rate					
		Week:	10/02/12	10/08/12	MTWTF--		5	\$1,400.00					
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF----	:30	\$1,400.00	NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
2	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF----	:30	\$1,400.00	NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
3	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF----	:30	\$1,400.00	NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
4	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF----	:30	\$1,400.00	NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
5	WRC	10/02/12-10/08/12	6-7A NEWS4 @ 6AM			6A-7A				MTuWThF----	:30	\$1,400.00	NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
Week:	10/09/12	10/15/12	MTWTF--			5		\$1,400.00					
Week:	10/16/12	10/22/12	MTWTF--			5		\$1,400.00					
Week:	10/23/12	10/29/12	MTWTF--			5		\$1,400.00					
Week:	10/30/12	11/05/12	MTWTF--			5		\$1,400.00					
N 9	WRC	10/02/12	11/05/12	7-9A TODAY SHOW		7A-9A					:30		NM
		Start Date	End Date	Weekdays			Spots/Week	Rate					
		Week:	10/02/12	10/08/12	MTWTF--		5	\$2,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #	
339513 /	WOC10035227	
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
Spot	Ch	Date Range	Description	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type
1	WRC	10/02/12-10/08/12	7-9A TODAY SHOW	7A-9A		MTuWThF----	:30	\$2,000.00					NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
2	WRC	10/02/12-10/08/12	7-9A TODAY SHOW	7A-9A		MTuWThF----	:30	\$2,000.00					NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
3	WRC	10/02/12-10/08/12	7-9A TODAY SHOW	7A-9A		MTuWThF----	:30	\$2,000.00					NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
4	WRC	10/02/12-10/08/12	7-9A TODAY SHOW	7A-9A		MTuWThF----	:30	\$2,000.00					NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
5	WRC	10/02/12-10/08/12	7-9A TODAY SHOW	7A-9A		MTuWThF----	:30	\$2,000.00					NM
			See MG 9.26,9.27,9.28,9.29,9.30,9.31,9.32,9.33,9.34,9.35,9.36,9.37,9.38,9.39,9.40										
			PREEMPT										
26	WRC	10/02/12-10/07/12	7-9A TODAY SHOW	7A-9A		-TuWThF----	:30	\$2,340.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
27	WRC	10/02/12-10/07/12	7-9A TODAY SHOW	7A-9A		-TuWThF----	:30	\$2,340.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
28	WRC	10/02/12-10/07/12	7-9A TODAY SHOW	7A-9A		-TuWThF----	:30	\$2,340.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
29	WRC	10/02/12-10/07/12	6-7A NEWS4 @ 6AM	6A-7A		-TuWThF----	:30	\$1,800.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
30	WRC	10/02/12-10/07/12	6-7A NEWS4 @ 6AM	6A-7A		-TuWThF----	:30	\$1,800.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
31	WRC	10/08/12-10/08/12	7-9A TODAY SHOW	7A-9A		M-----	:30	\$2,000.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
32	WRC	10/08/12-10/08/12	7-9A TODAY SHOW	7A-9A		M-----	:30	\$2,000.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
33	WRC	10/02/12-10/07/12	6-7A NEWS4 @ 6AM	6A-7A		-TuWThF----	:30	\$1,200.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
34	WRC	10/02/12-10/07/12	6-7A NEWS4 @ 6AM	6A-7A		-TuWThF----	:30	\$1,200.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
35	WRC	10/08/12-10/15/12	6-7A NEWS4 @ 6AM	6A-7A		MTuWThF----	:30	\$1,400.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
36	WRC	10/02/12-10/07/12	5-6A NEWS4 @ 5AM	5A-6A		-TuWThF----	:30	\$810.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
37	WRC	10/02/12-10/07/12	5-6A NEWS4 @ 5AM	5A-6A		-TuWThF----	:30	\$810.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
38	WRC	10/02/12-10/07/12	5-6A NEWS4 @ 5AM	5A-6A		-TuWThF----	:30	\$810.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
39	WRC	10/02/12-10/07/12	5-6A NEWS4 @ 5AM	5A-6A		-TuWThF----	:30	\$810.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											
40	WRC	10/08/12-10/08/12	5-6A NEWS4 @ 5AM	5A-6A		M-----	:30	\$600.00					NM
(M)	MG	9.1,9.4,8.1,9.3,7.3,8.5,7.1,7.2,9.2,7.5,8.4,7.4,8.2,8.3,9.5											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #
339513 /	WOC10035227

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	Candidate Orders	1904

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week:		Start Date	End Date	Weekdays								
Week:	10/09/12	10/15/12	MTWTF--	5	\$2,000.00							
Week:	10/16/12	10/22/12	MTWTF--	5	\$2,000.00							
Week:	10/23/12	10/29/12	MTWTF--	5	\$2,000.00							
Week:	10/30/12	11/05/12	MTWTF--	5	\$2,000.00							
N 10	WRC	10/02/12	11/05/12	730-8P ACCESS HOLLYWOOD	730P-8P		:30			NM	28	\$76,070.00
Week:	10/02/12	10/08/12	MTWTF--	5	\$3,500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
				See MG 10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33								
				PREEMPT								
2	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
				See MG 10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33								
				PREEMPT								
3	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
				See MG 10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33								
				PREEMPT								
4	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
				See MG 10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33								
				PREEMPT								
5	WRC	10/02/12-10/08/12		730-8P ACCESS HOLLYWOOD	730P-8P	MTuWThF----	:30		\$3,500.00	NM		
				See MG 10.26,10.27,10.28,10.29,10.30,10.31,10.32,10.33								
				PREEMPT								
26	WRC	10/02/12-10/07/12		6-7P NEWS4 @ 6PM	6P-7P	-TuWThF----	:30		\$1,800.00	NM		
(M)	MG for 10.5,10.2,10.3,10.4,10.1											
27	WRC	10/02/12-10/07/12		News 4 @ 4:30a	430-5a	-TuWTh----St	:30		\$270.00	NM		
(M)	MG for 10.5,10.2,10.3,10.4,10.1											
28	WRC	10/02/12-10/07/12		6-7P NEWS4 @ 6PM	6P-7P	-TuWThF----	:30		\$1,400.00	NM		
(M)	MG for 10.5,10.2,10.3,10.4,10.1											
29	WRC	10/02/12-10/08/12		6-630P NEWS4 @ 6P SA WK6-630P		-----Sa--	:30		\$1,000.00	NM		
(M)	MG for 10.5,10.2,10.3,10.4,10.1											
30	WRC	10/02/12-10/08/12		News 4 Sat 6am 6-7a	6A-7A	-----Sa--	:30		\$500.00	NM		
(M)	MG for 10.5,10.2,10.3,10.4,10.1											
31	WRC	10/02/12-10/08/12		News 4 Sat 9-1030a	9-1030a	-----Sa--	:30		\$900.00	NM		
(M)	MG for 10.5,10.2,10.3,10.4,10.1											
32	WRC	10/02/12-10/08/12		LX Open Hse 5-530a	5-530a	-----St	:30		\$100.00	NM		
(M)	MG for 10.5,10.2,10.3,10.4,10.1											
33	WRC	10/02/12-10/08/12		LX Open Hse 5-530a	5-530a	-----St	:30		\$100.00	NM		
(M)	MG for 10.5,10.2,10.3,10.4,10.1											
Week:	10/09/12	10/15/12	MTWTF--	5	\$3,500.00							
Week:	10/16/12	10/22/12	MTWTF--	5	\$3,500.00							
Week:	10/23/12	10/29/12	MTWTF--	5	\$3,500.00							
Week:	10/30/12	11/05/12	MTWTF--	5	\$3,500.00							
N 11	WRC	10/02/12	10/23/12	Love in Wild	10-11p		:30			NM	6	\$30,400.00
Week:	10/02/12	10/08/12	-T-----	1	\$4,000.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 339513 /	Alt Order # WOC10035227	
Contract Dates 10/02/12 - 11/06/12	Product Candidate Orders	Estimate # 1904
Advertiser OBAMA FOR AMERICA		Original Date / Revision 10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
Spot	Ch	Start Date	End Date	Weekdays	Spots/Week	Rate	Start/End Time	Weekdays	Length	Rate	Type		
1	WRC	10/02/12-10/08/12		Love in Wild			10-11p	- Tu-----	:30	\$4,000.00	NM		
				See MG 11.5,11.6,11.7									
				PREEMPT									
5	WRC	10/02/12-10/08/12		Parenthood			10-11p	- Tu-----	:30	\$6,000.00	NM		
(M)	MG	11.1	10/02										
6	WRC	10/02/12-10/08/12		The Voice			8-9p	- Tu-----	:30	\$6,500.00	NM		
(M)	MG	11.1	10/02										
7	WRC	10/02/12-10/08/12		Dateline			10P-11P	----- F----	:30	\$5,900.00	NM		
(M)	MG	11.1	10/02										
Week:	10/09/12	10/15/12		- T-----	1								
Week:	10/16/12	10/22/12		- T-----	1								
Week:	10/23/12	10/29/12		- T-----	1								
N 12	WRC	10/30/12	10/30/12	Love in Wild			10-11p		:30		NM	1	\$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week:	10/29/12	11/04/12	- T-----	1							
						\$4,500.00							
N 13	WRC	10/02/12	10/05/12	Ellen			3P-4P		:30		NM	1	\$500.00
		IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week:	10/01/12	10/07/12	- TWTF--	1							
						\$500.00							
N 14	WRC	10/02/12	10/05/12	1237-137a Fallon			1237-137a		:30		NM	1	\$450.00
		IP											
		Start Date	End Date	Weekdays	Spots/Week	Rate							
		Week:	10/01/12	10/07/12	- TWTF--	1							
						\$450.00							

Totals

262 \$306,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	195	\$230,700.00	\$196,095.00
10/29/12 - 11/06/12	67	\$75,750.00	\$64,387.50
Totals	262	\$306,450.00	\$260,482.50

Signature: _____ Date: _____

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBC CONTRACTS:

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